

QUARTERLY PERFORMANCE REVIEW



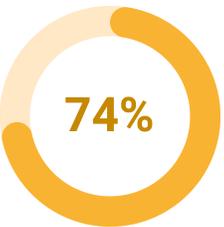
EMPLOYEE INFORMATION:

Employee Name	Felicia Nguyen	Department	Marketing
Review Period	Q2	Date of Review	July 10, 2025



Overall Performance

- Possesses a disciplined, reliable work ethic. She is always available to her team members. Felicia helps team members on projects she is not involved in. She provides support, key insights, ideas and direction when possible.
- Makes a strong effort to educate herself and enrich her own critical thinking skills. Well-organized, efficient with her time and mindful of deadlines.



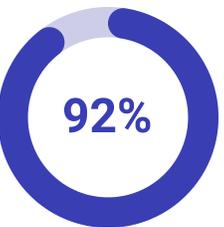
Goals Achieved

- Of the Q2 traffic and acquisition targets, Felicia achieved 74% of the goals.
- The goals are always set very high, and 74% is still significant in terms of growth for the company.
- Felicia will need to create and execute a plan for getting more press mentions for the brand, and brokering content partnerships moving into Q3.



Improvements

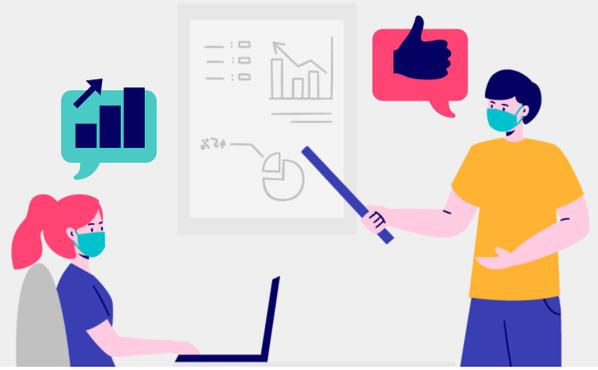
- Of the areas identified in past reviews, Felicia has demonstrated significant growth as an employee. While she still has some areas to cover, her growth has demonstrated her dedication to the role, and ability to problem-solve.
- She will need to determine ways to scale certain experiments and hacks that show growth potential.



Core Values

- Felicia's work ethic is a strong reflection of the company's core values.
- She demonstrates job role ownership, ability to learn, win as a team, and active reflection exceedingly well.
- She has also made significant effort to learn, study her industry and make highly-informed decisions.

QUARTERLY PERFORMANCE REVIEW



EMPLOYEE COMMENTS:

Employee Signature: _____

Date: _____

EMPLOYEE COMMENTS:

Reviewer Signature: _____

Date: _____

For more questions regarding your performance review, please contact Marketing Manager, Zach Fulmer, at fulmer@hudsonmarketing.com